

TestMu AI (Formerly LambdaTest) Helps Whatfix to Reducing Deployment Time up to 70%

Success Metrics

3x

Increase in Test Coverage

70%

Decrease in its deployment time

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Introduction

Whatfix faced challenges in achieving faster release cycles due to stability and maintenance issues within its in-house testing infrastructure. With a growing need for efficiency, reliability, and scalability, Whatfix turned to TestMu AI's Web Automation on Desktop. The collaboration enabled faster deployment, broader test coverage, and cost-effective solutions, transforming their testing capabilities.

About Whatfix

Whatfix, headquartered in San Jose, CA, is a leading SaaS provider of Digital Adoption Platforms (DAP). Trusted globally by over 1,000 professionals, Whatfix helps organizations enhance productivity and proficiency by integrating in-context support and guidance within everyday technology workflows.

At a glance

Industry :

SaaS

Challenge :

Whatfix faced challenges in achieving faster release cycles and ensuring stability in their testing infrastructure while scaling test coverage across multiple environments.

Location :

San Jose, CA

Key Highlight :

With TestMu AI, Whatfix reduced execution time by 70%, increased test coverage by 3x, and streamlined automation workflows for enhanced efficiency.

Solution Used :

[Automation Testing Cloud](#) 

Challenges Faced by Whatfix

Whatfix had developed its testing infrastructure in-house. They were looking for faster release cycles; however, it was challenging to achieve as their infrastructure had stability, monitoring, and maintenance issues which slowed their execution times.

With a faster release cycle, they wanted to deploy the product features and issue resolution every alternate day, run more parallel tests and increase the stability of their test execution system.

What Happened After Whatfix Adopted TestMu AI

The switch to TestMu AI provided measurable improvements across several key metrics:

Faster Deployment Cycles

Whatfix's deployment cycles became twice as fast. By utilizing TestMu AI's parallel testing capabilities, Whatfix reduced execution time from approximately 20 hours to just 3 hours, a 70% decrease. This speed allowed Whatfix to release features more frequently and address issues faster, enhancing its agility in a competitive market.

Increased Test Coverage

With TestMu AI's capabilities, Whatfix increased its test coverage by 3x. Comprehensive error tracking allowed developers to start fixes immediately, significantly reducing time spent on recreating issues. TestMu AI's automation features helped them add 1,000+ new test cases within six months, reinforcing software reliability.

Reduced Resource and Training Time

TestMu AI's user-friendly platform reduced the time and cost previously spent on infrastructure maintenance and resource training. The Whatfix testing team could now focus more on test execution and design rather than infrastructure management. This shift enabled the team to devote more resources to refining test quality, further accelerating deployment cycles.

Cost Efficiency

By eliminating the need for in-house infrastructure maintenance, Whatfix achieved significant cost savings. TestMu AI cloud-based platform provided a flexible, cost-effective solution that reduced the overhead associated with maintaining and scaling testing infrastructure.

Enhanced Developer Productivity

The streamlined testing process and detailed reports forwarded from TestMu AI allowed developers to prioritize problem-solving over debugging. With clear, precise issue tracking and reporting, developers could resolve issues faster, increasing overall productivity and reducing the time required to deliver new features.

Benefits And Results

By adopting TestMu AI, Whatfix achieved:

- 70% decrease in deployment time
- 3x increase in test coverage

TestMu AI effectively addressed Whatfix's testing challenges, reducing deployment time, increasing test coverage, and enabling rapid parallel testing. Whatfix now brings new features to market faster, enhancing their competitive edge and customer experience.

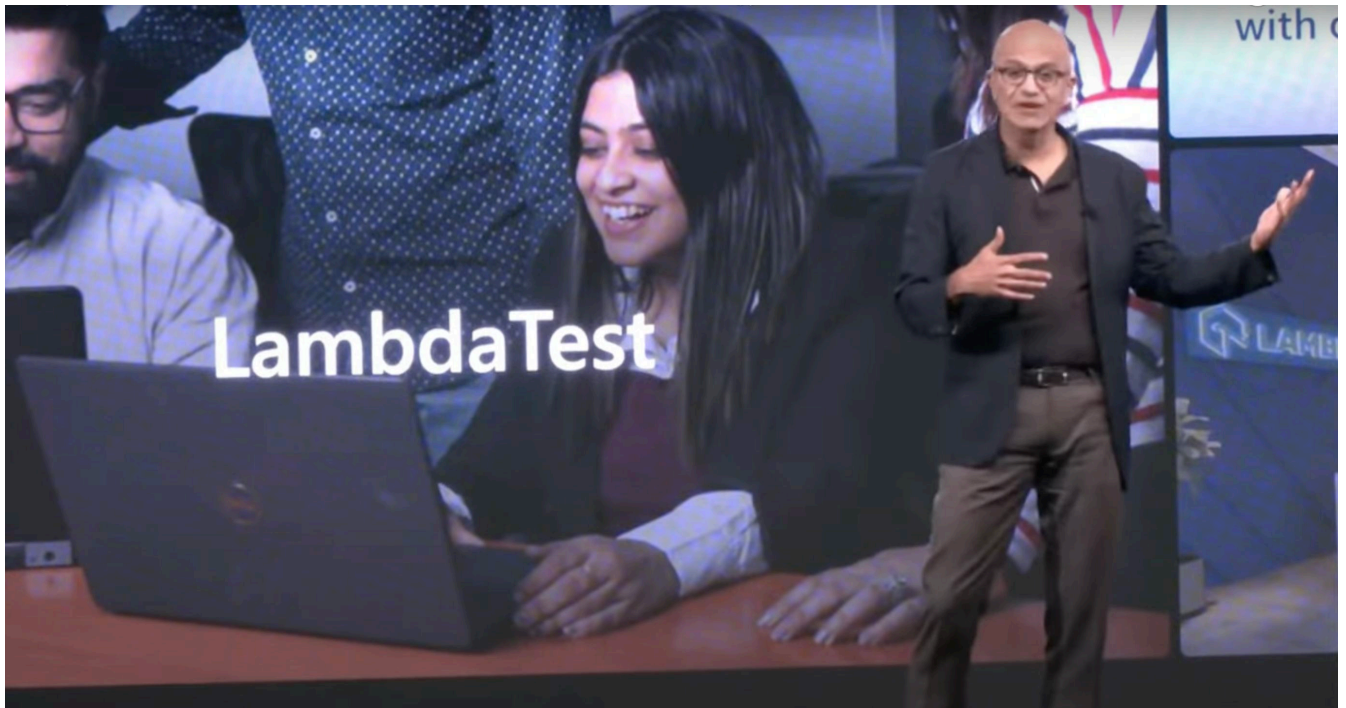


Image Source : Microsoft Future Ready Event

“

LambdaTest (Now TestMu AI) is creating that next level of efficiency around test automation so that people can actually focus on testing versus test orchestration.”

Satya Nadella, CEO, Microsoft

About TestMu AI

TestMu AI (Formerly LambdaTest) is a fully autonomous agentic quality engineering platform that empowers teams to test intelligently, smarter, and ship faster. Over 10,000+ customers and 2 million+ users across 132+ countries rely on TestMu AI for their testing needs.

 **1.2 Bn+**
Tests

 **2M+**
Users

 **10K+**
Enterprises

 **132+**
Countries

Exploratory Testing

Enhance web and app quality to ensure seamless user experience with real-time, live, exploratory testing on 10,000+ devices.

KaneAI

Boost testing efficiency with an AI platform that uses natural language to create, debug and evolve tests.

Test Manager

Streamline test creation, management, & reporting for improved efficiency with AI - native unified Test Manager.

Automation Cloud

Accelerate product releases with secure, scalable, end-to-end test automation in the cloud.

Real Device Cloud

Test on 10,000+ real Android and iOS devices, and 3000+ browser combination cutting costs while ensuring compatibility.

HyperExecute

Accelerate testing speed by 70% with AI-Native orchestration for faster digital transformation.


Accessibility Testing

Ensure inclusive, accessible websites with TestMu AI's manual and automated Accessibility Testing tool.

Visual UI Regression

Achieve UI perfection quickly with AI-Native visual regression testing across all platforms.



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TEST INTELLIGENTLY. SHIP FASTER.

