Kinectify Scales QA Efficiency by 25% Using TestMu AI (Formerly LambdaTest)

Success Metrics ———————

25%
Test Cases Automated

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Introduction

Kinectify, a leader in fraud detection, faced challenges in scaling its AML risk management platform while ensuring top-notch quality, security, and compatibility. Partnering with TestMu AI, Kinectify transformed its testing processes using advanced automation, real device testing, and seamless CI/CD integration. This collaboration enabled faster releases, improved UI reliability, and a streamlined path to achieving their quality assurance goals.

About Kinectify

Kinectify specializes in fraud payment detection, offering secure web applications that safeguard user transactions. Based in Las Vegas, their team of 50 experts develops scalable platforms to combat financial fraud in real-time. Dedicated to innovation, Kinectify empowers businesses to protect sensitive financial data, delivering safer online experiences for clients worldwide.

At a glance

Industry :

Compliance Software

Challenge :
Kinectify struggled with ensuring compatibility, scalability, and security across various platforms while managing complex test cases for their AML risk management solution.

Location :
Las Vegas, Nevada

Key Highlight :
By leveraging TestMu AI, Kinectify accelerated test cycles, enhanced cross-device compatibility, and streamlined automation, significantly improving efficiency and reducing manual testing efforts.

Solution Used :
Manual Testing - Live ⌞⌝
Automation Testing Cloud ⌞⌝
Real Device Cloud ⌞⌝

Fighting Challenges: Kinectify's Testing Journey

When Kinectify embarked on its journey to scale its AML risk management platform, several challenges arose, each critical to their mission of delivering exceptional quality.

The Device and Operating System Puzzle

With gaming operators using diverse devices and operating systems, Kinectify needed to ensure that their platform worked flawlessly across the board. Compatibility and performance on varying environments were non-negotiable, as even a minor glitch could impact their credibility.

Managing Complexity with 400 Test Cases

Every sprint at Kinectify included a daunting regression suite of 400 test cases. Managing, prioritizing, and executing these tests efficiently was a challenge that needed a smart and streamlined solution.

Security as a Cornerstone

For a company specializing in AML, security testing was paramount. Kinectify had to ensure their platform was impenetrable, safeguarding sensitive financial data and establishing trust with their clients.

A Need for Scalability and Speed

Kinectify's vision for growth required a testing framework that could not only handle their immediate demands but also scale with them. As their user base grew, the testing solution needed to evolve without compromising quality or timelines.

TestMu AI Empowering Kinectify

TestMu AI played a crucial role in elevating Kinectify's AML risk management technology by enabling comprehensive testing across an extensive range of devices and operating systems. This partnership ensured that Kinectify's platform maintained its high standards of compatibility, performance, and user experience.

Seamless Device and OS Compatibility

TestMu AI provided Kinectify with access to a comprehensive library of 10,000+ real devices and operating systems, making it possible to test their platform on a wide variety of environments. This eliminated the risks of device-specific issues and ensured a smooth, consistent experience for their clients. By leveraging this capability, Kinectify could focus on optimizing their platform's performance without worrying about compatibility gaps.

Transition to Playwright with Flawless Execution

As Kinectify sought faster and more flexible testing tools, they made the strategic decision to transition from WebDriverIO to Playwright. This shift enhanced their development processes, but such changes often come with challenges. TestMu AI's team provided unwavering support throughout the transition, ensuring that Playwright scripts could be executed seamlessly on their platform. This allowed Kinectify to benefit from the speed and efficiency of Playwright without any disruptions.

Streamlined Automation for Greater Efficiency

Automation was a game-changer for Kinectify, and TestMu AI's robust platform enabled them to achieve significant milestones in this area. With 25% of their test cases now automated, Kinectify reduced manual testing efforts, freeing up their team to focus on advanced testing scenarios and exploratory tasks. The platform's integration with popular CI/CD tools and its cloud-based infrastructure made this automation journey seamless, accelerating development cycles and ensuring higher-quality releases.

TestMu AI Elevating Kinectify's UI Excellence, Automation, and Support

TestMu AI has been pivotal in helping Kinectify enhance the quality of its AML platform, ensuring a seamless user experience while tackling complex testing needs. With 25% of test cases automated and a goal of reaching 80%, Kinectify has significantly reduced manual efforts and streamlined test execution. This progress has accelerated release cycles and allowed the QA team to focus on advanced testing scenarios, improving overall product quality.

By rigorously testing on multiple devices and browsers, Kinectify improved the platform's UI, ensuring it meets the high standards of their clients handling sensitive financial transactions. The integration of TestMu AI into their CI/CD workflows further enabled real-time testing and quicker issue resolution, enhancing platform reliability.

Exceptional customer support from TestMu AI has been a cornerstone of this partnership. From assisting during the transition to Playwright to delivering consistent updates, TestMu AI has empowered Kinectify to maintain a competitive edge. This collaboration has solidified TestMu AI as an integral partner in Kinectify's mission to deliver trusted, high-quality AML solutions.

Image Source : Microsoft Future Ready Event

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 LambdaTest (Now TestMu AI) **is creating that next level of efficiency** around test automation so that people can actually focus on testing versus test orchestration."

Satya Nadella, CEO, Microsoft

Results That Matter

The partnership between Kinectify and TestMu AI has delivered results that transformed not only Kinectify's testing processes but also the quality of its platform. With TestMu AI, Kinectify achieved faster testing cycles, streamlined workflows, and a significant reduction in manual testing efforts.

The team's ability to execute tests across multiple devices and operating systems simultaneously meant they could uncover and address issues early, ensuring a seamless user experience. TestMu AI's cloud infrastructure provided the flexibility Kinectify needed to scale its operations while maintaining the high standards of security and reliability their clients expected.

Automation became a game-changer, allowing Kinectify to reduce time spent on repetitive tasks and shift their focus to innovation. The integration of testing into their CI/CD pipeline further enhanced their workflows, enabling real-time quality assurance and faster releases.

Looking Ahead: Building on Success

For Kinectify, the journey doesn't stop here. With TestMu AI as a trusted partner, they are exploring the potential of AI-driven test automation and advanced analytics to gain deeper insights into their testing outcomes. These innovations will not only enhance their processes but also solidify their position as a leader in AML technology.

The partnership between Kinectify and TestMu AI is a testament to the power of collaboration. As Kinectify continues to innovate and expand, they are equipped with the tools, support, and vision to redefine compliance and fraud prevention for the gaming industry. Together, they are not just solving challenges—they are setting new standards for success.

About TestMu AI

TestMu AI (Formerly LambdaTest) is a fully autonomous agentic quality engineering platform that empowers teams to test intelligently, smarter, and ship faster. Over 10,000+ customers and 2 million+ users across 132+ countries rely on TestMu AI for their testing needs.

1.2 Bn+
Tests

2M+
Users

10K+
Enterprises

132+
Countires

Exploratory Testing

Enhance web and app quality to ensure seamless user experience with real-time, live, exploratory testing on 10,000+ devices.

KaneAI

Boost testing efficiency with an AI platform that uses natural language to create, debug and evolve tests.

Test Manager

Streamline test creation, management, & reporting for improved efficiency with AI - native unified Test Manager.

Automation Cloud

Accelerate product releases with secure, scalable, end-to-end test automation in the cloud.

Real Device Cloud

Test on 10,000+ real Android and iOS devices, and 3000+ browser combination cutting costs while ensuring compatibility.

HyperExecute

Accelerate testing speed by 70% with AI-Native orchestration for faster digital transformation.

Accessibility Testing

Ensure inclusive, accessible websites with TestMu AI's manual and automated Accessibility Testing tool.

Visual UI Regression

Achieve UI perfection quickly with AI-Native visual regression testing across all platforms.

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